

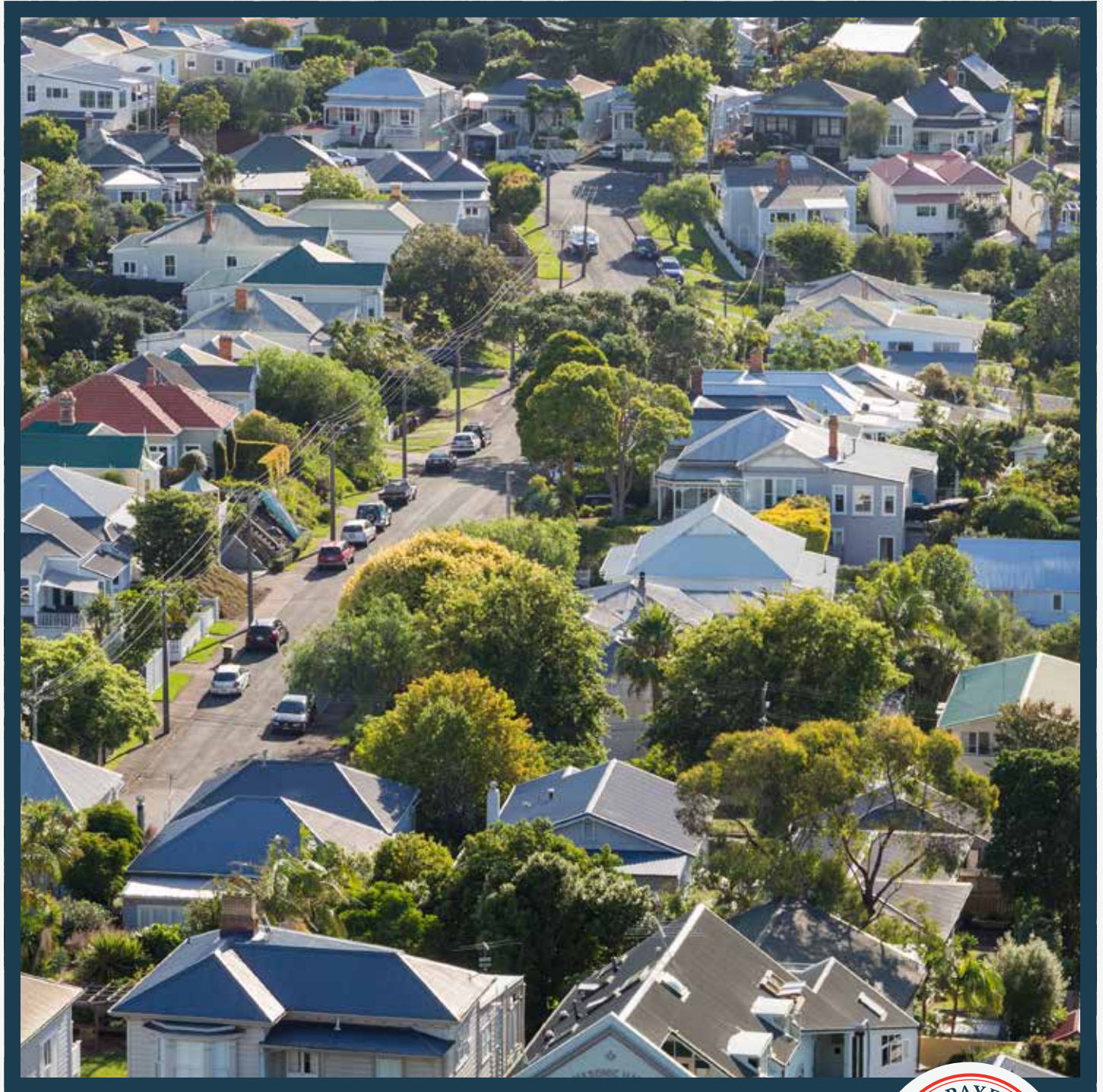
# Auckland Local Government Poll

## Auckland Ratepayers' Alliance & Curia

**August 2022**

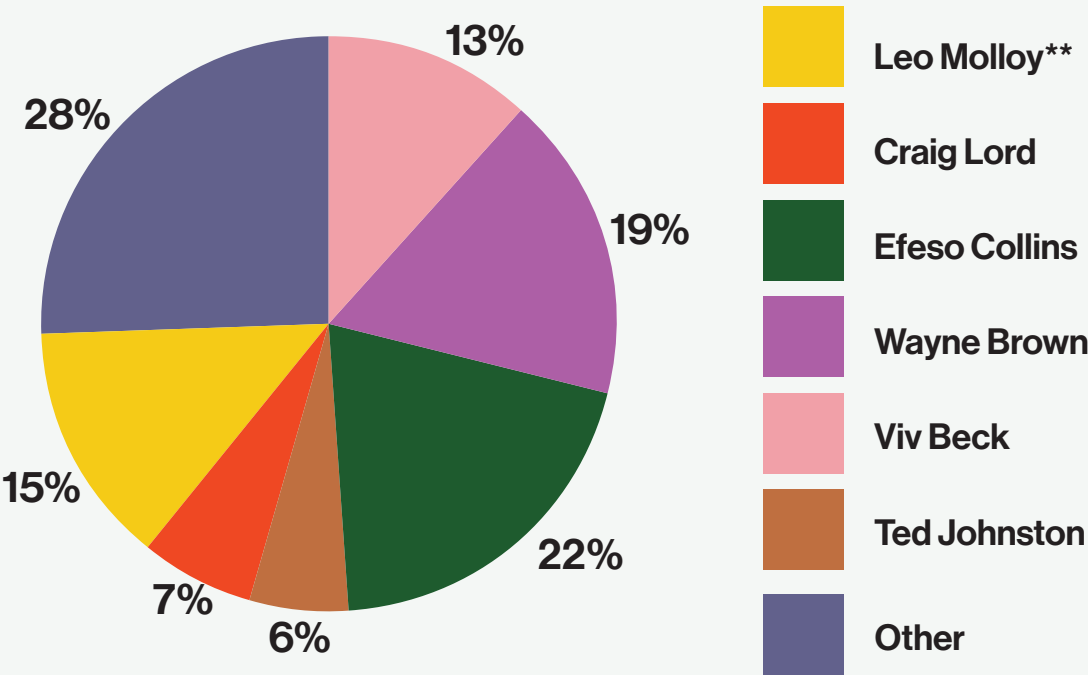
Polling period: 3 - 11 August 2022

Release date: 13 August 2022



# Auckland Mayoral choice

Decided



**Leo Molloy\*\***



**Craig Lord**



**Efeso Collins**



**Wayne Brown**



**Viv Beck**



**Ted Johnston**

We have excluded undecideds from the base of our calculation. This is consistent with media reporting of headline poll results in New Zealand. Please note the margin of error is slightly higher when undecideds are excluded (5%).\*

\*\*Hours after the Auckland Ratepayers' Alliance Curia poll was released to media, Auckland Mayoral Candidate Leo Molloy announced his withdrawal from the race.

Labour-endorsed Efeso Collins remains the front-runner with 22.3% of the decided vote.

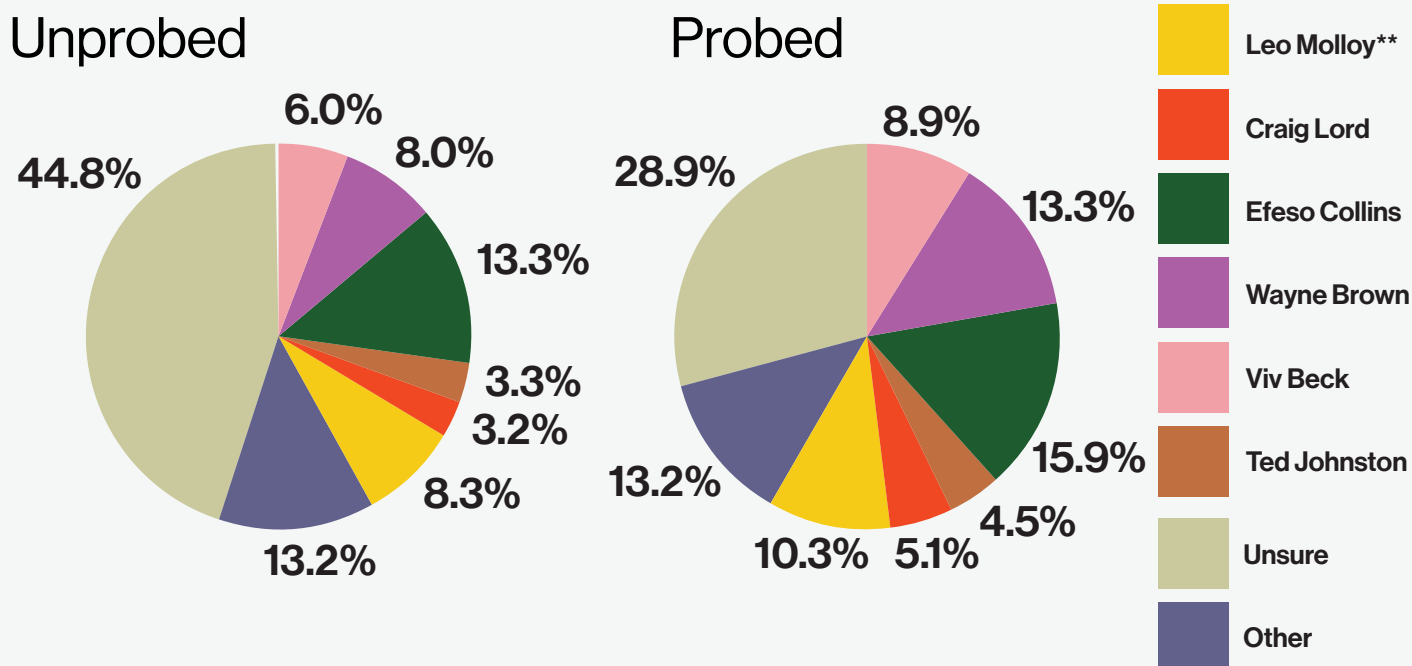
Ex-Far North Mayor Wayne Brown is a close second on 18.6%. With Leo Molloy out, C&R's Viv Beck (12.5%) takes third place.

It is remarkable that no candidate has over 25% of the decided vote.

'Decided' shows support for each candidate as a percentage of decided voters. It excludes undecideds. This is the methodology used in television polls.

\*Due to rounding, percentages may not add up to 100.

# Auckland Mayoral choice



'Probed' shows "soft" support for each candidate (includes those who are leaning) when New Zealanders are asked who they would vote for. It includes undecideds.

'Unprobed' shows core or "hard" support for each candidate when New Zealanders are asked who they would vote for. It includes undecideds.

*Unprobed:*

Leo Molloy**	8.3%
Craig Lord	3.2%
Efeso Collins	13.3%
Wayne Brown	8.0%
Viv Beck	6.0%
Ted Johnston	3.3%
Gary Brown*	4.4%
Jake Law*	1.8%
John Lehmann*	2.9%
Michael Morris*	2.2%
Other*	1.9%
Unsure	44.8%

*Probed:*

Leo Molloy**	10.3%
Craig Lord	5.1%
Efeso Collins	15.9%
Wayne Brown	13.3%
Viv Beck	8.9%
Ted Johnston	4.5%
Gary Brown*	4.4%
Jake Law*	1.8%
John Lehmann*	2.9%
Michael Morris*	2.2%
Other*	1.9%
Unsure	28.9%



CLIENT:	Auckland Ratepayers' Alliance
POLL DATES:	Wed 03 to Thu 11 August 2022. The median response was collected on Sun 07 August 2022.
TARGET POPULATION:	Eligible Auckland voters.
SAMPLE POPULATION:	Eligible Auckland voters who are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	500 respondents agreed to participate – 250 via phone and 250 via online panel.
SAMPLE SELECTION:	A random selection of 20,000 phone numbers and a random selection from the online panel.
WEIGHTING:	The results are weighted to reflect the overall voting adult population of Auckland in terms of gender and age.
SAMPLE ERROR:	Based on this sample of 500 respondents, the maximum sampling error (for a result of 50%) is +/- 4.4%, at the 95% confidence level.
CODE COMPLIANCE:	This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/ European Society for Opinion and Market Research Code on Market and Social Research.



[www.ratepayers.nz](http://www.ratepayers.nz)